

**Remit Address:**

WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

MEDIA STRATEGIES & RESEARCH VA
Attention: Accounts Payable
11350 RANDOM HILLS ROAD
SUITE 670
FAIRFAX, VA 22030

INVOICE

DUPLICATE

Advertiser	KAINE FOR SENATE 2012	Invoice #	WN12090286
Product		Invoice Date	09/30/12
Estimate Number	11226	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/28/12
Station	WRC	Order #	314776
Account Executive	Kaitie Conway	Alt Order #	
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	09/17/12 - 09/26/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRC	5-6A NEWS4 @5AM	5A-6A								
	CDR										
					09/17/12 to 09/23/12	5x	11111--				
	WRC			M	09/17/12	:30	5:08 AM	KAI TV50	\$720.00		1
	WRC			Tu	09/18/12	:30	5:12 AM	KAI TV50	\$720.00		2
	WRC			W	09/19/12	:30	5:46 AM	KAI TV50	\$720.00		3
	WRC			Th	09/20/12	:30	5:39 AM	KAI TV50	\$720.00		4
	WRC			F	09/21/12	:30	5:44 AM	KAI TV52	\$720.00		5
2	WRC	6-7A NEWS4 @ 6AM	6A-7A								
	CDR										
					09/17/12 to 09/23/12	5x	11111--				
	WRC			M	09/17/12	:30	6:57 AM	KAI TV50	\$1,620.00		1
	WRC			Tu	09/18/12	:30	6:15 AM	KAI TV50	\$1,620.00		2
	WRC			W	09/19/12	:30	6:28 AM	KAI TV50	\$1,620.00		3
	WRC			Th	09/20/12	:30	6:13 AM	KAI TV50	\$1,620.00		4
	WRC			F	09/21/12	:30	6:22 AM	KAI TV52	\$1,620.00		5
3	WRC	7-9A TODAY SHOW	7A-9A								
	CDR										
					09/17/12 to 09/23/12	5x	11111--				
	WRC			M	09/17/12	:30	7:29 AM	KAI TV50	\$2,340.00		1
	WRC			Tu	09/18/12	:30	8:00 AM	KAI TV50	\$2,340.00		2
	WRC			W	09/19/12	:30	8:41 AM	KAI TV50	\$2,340.00		3
	WRC			Th	09/20/12	:30	8:49 AM	KAI TV50	\$2,340.00		4
	WRC			F	09/21/12	:30	8:44 AM	KAI TV52	\$2,340.00		5
4	WRC	9-10A TODAY SHOW 2	9A-10A								

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Sales Region	Local	Order Flight	09/17/12 - 09/26/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
IP					09/17/12 to 09/23/12	1x	---- 1--				
	WRC			F	09/21/12	:00			\$550.00	See MG 6.2,6.3	1
					PREEMPT						
5	WRC	10-11A TODAY SHOW 3	10A-11A								
IP					09/17/12 to 09/23/12	1x	-- 1----				
	WRC			W	09/19/12	:00			\$400.00	See MG 6.2,6.3	1
					PREEMPT						
6	WRC	11A-12P MIDDAY NEWS	11A-12P								
IP					09/17/12 to 09/23/12	1x	--- 1---				
	WRC			Th	09/20/12	:00			\$350.00	See MG 6.2,6.3	1
					PREEMPT						
	WRC	10-11A TODAY SHOW 3	10A-11A	W	09/26/12	:30	10:52 AM	KAI TV52	\$900.00	MG for 5.1,4.1,6.1	3
	WRC	Steve Harvey	2-3p	F	09/28/12	:30	2:10 PM	KAI TV52	\$300.00	MG for 5.1,4.1,6.1	2
7	WRC	Access H Live 12-1p	12-1p								
IP					09/17/12 to 09/23/12	1x	1-----				
	WRC			M	09/17/12	:30	12:55 PM	KAI TV50	\$250.00		1
8	WRC	Ellen	3P-4P								
IP					09/17/12 to 09/23/12	3x	- 1- 11--				
	WRC			Tu	09/18/12	:00			\$350.00	See MG 8.4,8.5,8.6	1
					PREEMPT						

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Special Handling		Product Code	
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		Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WRC	Ellen	3P-4P								
	IP										
	WRC			Th	09/20/12	:00			\$350.00	See MG 8.4,8.5,8.6	3
				PREEMPT							
	WRC			Th	09/20/12	:00			\$450.00	See MG 8.9	5
				PREEMPT							
	WRC			Th	09/20/12	:30	2:58 PM	KAI TV50	\$350.00	MG for 8.5 09/20	9
	WRC			F	09/21/12	:00			\$350.00	See MG 8.4,8.5,8.6	2
				PREEMPT							
	WRC			F	09/21/12	:00			\$450.00	See MG 8.7,8.8	4
				PREEMPT							
	WRC			F	09/21/12	:00			\$450.00	See MG 8.7,8.8	6
				PREEMPT							
	WRC			F	09/21/12	:30	2:58 PM	KAI TV52	\$350.00	MG for 8.6,8.4	8
	WRC			F	09/21/12	:30	3:46 PM	KAI TV52	\$350.00	MG for 8.6,8.4	7
9	WRC	4-5P NEWS4 @ 4PM	4P-5P								
	CDR										
				09/17/12 to 09/23/12		5x	11111--				
	WRC			M	09/17/12	:30	4:13 PM	KAI TV50	\$900.00		1
	WRC			Tu	09/18/12	:30	4:51 PM	KAI TV50	\$900.00		2
	WRC			W	09/19/12	:30	4:48 PM	KAI TV50	\$900.00		3
	WRC			Th	09/20/12	:30	4:36 PM	KAI TV50	\$900.00		4
	WRC			F	09/21/12	:30	4:20 PM	KAI TV52	\$900.00		5
10	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
	CDR										
				09/17/12 to 09/23/12		5x	11111--				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
	CDR										
	WRC			M	09/17/12	:30	5:29 PM	KAI TV50	\$1,440.00		1
	WRC			Tu	09/18/12	:30	5:11 PM	KAI TV50	\$1,440.00		2
	WRC			W	09/19/12	:30	5:41 PM	KAI TV50	\$1,440.00		3
	WRC			Th	09/20/12	:30	5:42 PM	KAI TV50	\$1,440.00		4
	WRC			F	09/21/12	:30	5:55 PM	KAI TV52	\$1,440.00		5
11	WRC	6-7P NEWS4 @ 6PM	6P-7P								
	CDR										
					09/17/12 to 09/23/12	10x	22222--				
	WRC			M	09/17/12	:30	6:37 PM	KAI TV50	\$1,620.00		1
	WRC			M	09/17/12	:30	6:55 PM	KAI TV50	\$1,620.00		2
	WRC			Tu	09/18/12	:30	6:10 PM	KAI TV50	\$1,620.00		4
	WRC			Tu	09/18/12	:30	6:41 PM	KAI TV50	\$1,620.00		3
	WRC			W	09/19/12	:30	6:35 PM	KAI TV50	\$1,620.00		5
	WRC			W	09/19/12	:30	6:52 PM	KAI TV50	\$1,620.00		6
	WRC			Th	09/20/12	:30	6:13 PM	KAI TV50	\$1,620.00		8
	WRC			Th	09/20/12	:30	6:42 PM	KAI TV50	\$1,620.00		7
	WRC			F	09/21/12	:30	6:13 PM	KAI TV52	\$1,620.00		9
	WRC			F	09/21/12	:30	6:55 PM	KAI TV52	\$1,620.00		10
12	WRC	6-630P NEWS4 @ 6P SA WKND 6-630P									
	CDR										
					09/17/12 to 09/23/12	1x	-----1-				
	WRC			Sa	09/22/12	:30	6:21 PM	KAI TV52	\$1,260.00		1
13	WRC	6-630P NEWS4 @ 6P SU WKND 6-630P									

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CDR											
				09/17/12 to 09/23/12		1x	-----1				
14	WRC	730-8P ACCESS HOLLYWOOD	730P-8P	Su	09/23/12	:30	6:16 PM	KAI TV52	\$1,260.00		1
				09/17/12 to 09/23/12		1x	--1----				
15	WRC	The Voice	8-10p	W	09/19/12	:00			\$2,000.00	See MG 17.2,17.3,17.4,17.5,17.6,17.7	1
PREEMPT											
				09/17/12 to 09/23/12		1x	M-----				
16	WRC	The Voice	8-9p	M	09/17/12	:00			\$6,500.00	See MG 15.2	1
PREEMPT											
16	WRC	The Voice	8-9p	M	09/17/12	:30	7:58 PM	KAI TV50	\$7,500.00	MG for 15.1 09/17	2
				09/17/12 to 09/23/12		1x	-T-----				
17	WRC	Dateline	10P-11P	Tu	09/18/12	:00			\$7,500.00	See MG 16.2	1
PREEMPT											
17	WRC	Dateline	10P-11P	Tu	09/18/12	:30	7:59 PM	KAI TV50	\$5,000.00	MG for 16.1 09/18	2
				09/17/12 to 09/23/12		1x	----F--				
WRC	WRC	1135-1237A TONIGHT SHOW	1135P-1237A	Tu	09/18/12	:30	12:31 AM	KAI TV50	\$1,260.00	MG for 21.1,14.1,21.3,21.2,17.1	3
WRC	WRC	Steve Harvey	2-3p	W	09/19/12	:30	2:46 PM	KAI TV50	\$300.00	MG for 21.1,14.1,21.3,21.2,17.1	7

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17	WRC	Dateline	10P-11P								
	IP										
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	WRC	1135-1237A TONIGHT SHOW	1135P-1237A	Th	09/20/12	:30	11:47 PM	KAI TV50	\$1,260.00	MG for 21.1,14.1,21.3,21.2,17.1	2
	WRC			F	09/21/12	:00			\$2,500.00	See MG 17.2,17.3,17.4,17.5,17.6,17.7	1
				PREEMPT							
	WRC			F	09/21/12	:30	10:32 PM	KAI TV52	\$5,400.00	MG for 21.1,14.1,21.3,21.2,17.1	6
	WRC	1135-1237A TONIGHT SHOW	1135P-1237A	F	09/21/12	:30	11:48 PM	KAI TV52	\$1,260.00	MG for 21.1,14.1,21.3,21.2,17.1	5
	WRC	News 4 Sat 6am 6-7a	6A-7A	Sa	09/22/12	:30	6:44 AM	KAI TV52	\$500.00	MG for 21.1,14.1,21.3,21.2,17.1	8
18	WRC	11-1135p M-SU L NEWS	11P-1135P								
	CDR										
					09/17/12 to 09/23/12	5x	11111--				
	WRC			M	09/17/12	:30	11:29 PM	KAI TV50	\$3,600.00		1
	WRC			Tu	09/18/12	:30	11:32 PM	KAI TV50	\$3,600.00		2
	WRC			W	09/19/12	:30	11:23 PM	KAI TV50	\$3,600.00		3
	WRC			Th	09/20/12	:30	11:31 PM	KAI TV50	\$3,600.00		4
	WRC			F	09/21/12	:30	11:30 PM	KAI TV52	\$3,600.00		5
19	WRC	11-1135p M-SU L NEWS	11P-1135P								
	CDR										
					09/17/12 to 09/23/12	1x	-----1-				
	WRC			Sa	09/22/12	:30	11:08 PM	KAI TV52	\$3,600.00		1
20	WRC	1130P-1205A NEWS (NFL)	1130P-1205a								
	IP										
					09/17/12 to 09/23/12	1x	-----1				

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

MEDIA STRATEGIES & RESEARCH VA
Attention: Accounts Payable
11350 RANDOM HILLS ROAD
SUITE 670
FAIRFAX, VA 22030

INVOICE

DUPLICATE

Advertiser	KAINE FOR SENATE 2012	Invoice #	WN12090286
Product		Invoice Date	09/30/12
Estimate Number	11226	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/28/12
Station	WRC	Order #	314776
Account Executive	Kaitie Conway	Alt Order #	
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	09/17/12 - 09/26/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	WRC	1130P-1205A NEWS (NFL)	1130P-1205a								
	IP										
	WRC			Su	09/23/12	:00			\$2,000.00	Credited	1
				PREEMPT							
21	WRC	1135-1237A TONIGHT SHOW	1135P-1237A								
	IP										
				09/17/12 to 09/23/12		3x	- 111 - - -				
	WRC			Tu	09/18/12	:00			\$700.00	See MG 17.2,17.3,17.4,17.5,17.6,17.7	1
				PREEMPT							
	WRC			W	09/19/12	:00			\$700.00	See MG 17.2,17.3,17.4,17.5,17.6,17.7	2
				PREEMPT							
	WRC			Th	09/20/12	:00			\$700.00	See MG 17.2,17.3,17.4,17.5,17.6,17.7	3
				PREEMPT							

Aired Spots **58**

<u>Gross Total</u>	\$101,660.00	
<u>Agency Commission</u>	\$15,249.00	
<u>Net Amount Due</u>	\$86,411.00	Payment Terms 30 Days

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